



CooperationWorks!

THE COOPERATIVE DEVELOPMENT NETWORK

The Art and Science of Cooperative Development: Building Blocks

April 16-19, 2018

Madison WI

Agenda

Monday April 16th

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|-----------------------|--|
| 8:00-8:30am | Registration
Continental Breakfast in the Meeting Room |
| 8:30-9:00am | Welcome and Introduction to the Program
Alex Stone, Executive Director, CooperationWorks! |
| 9:00-10:30am | Pre-workshop Assignment and Small Group Formation |
| 10:30-10:45am | Break |
| 10:45 -12:30pm | Cooperative Business Model
<i>A game-show style presentation highlighting key points from assigned videos</i>
Margaret Bau, Cooperative Development Specialist, USDA |
| 12:30-1:30pm | Group Photo
Lunch |
| 1:30-3:00pm | History of Cooperatives
<i>An overview of cooperative movements throughout history and the necessities that drove them</i>
Margaret Bau, Cooperative Development Specialist, USDA |
| 3:00-3:15pm | Break |
| 3:15pm-4:45pm | Cooperative Business Governance
<i>Effective governance systems in a start-up environment</i>
Courtney Berner, Executive Director UW Center for Cooperatives |
| 4:45-5:15pm | Reflections |
| 6:00-7:00pm | Dinner at Memorial Union |

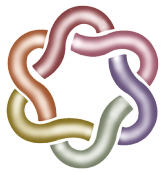


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Tuesday April 17th

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| 8:00-8:30am | Continental Breakfast in the Meeting Room |
| 8:30-10:45am | Feasibility Studies
<i>Setting goals: from vision to business plan, start-up to conversion, key components of feasibility analysis: finance, market analysis, governance, multi-year financial projections, developing the capacity of the board or steering committee to lead the process</i>
Margaret Lund, Consultant, Co-opera |
| 10:45-11:100 | Break |
| 11:00-12:30pm | Case Study: Renaissance Community Co-op
Mo Kessler, Board Member, Renaissance Community Co-op
John Jones, Board Chair/President, Renaissance Community Co-op |
| 12:30-1:30pm | Lunch |
| 1:30-3:45pm | Group Dynamics
<i>Group behavior dynamics: building trust and relationships, cultural competence, communication: listening, recognizing non-verbal cues, teamwork, responsible problem-solving</i>
Nat Locke, Co-op Educator |
| 3:45-4:00pm | Break |
| 4:15-5:45pm | Case Study: Worker Co-op Conversions – Turning a Promise into Reality
Roodline Volcy, Events Coordinator, Democracy at Work Institute |
| 6:00-9:00pm | Dinner at the Ambrosia housing Cooperative |



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Wednesday April 18th

- 8:00-8:30am** **Continental Breakfast in the Meeting Room**
- 8:30-10:00am** **Legal and Tax Environment**
Overview of the legal and tax environment for cooperatives: why it is important, selecting an incorporation model, process for building bylaws, talking to professionals :lawyers, accountants, etc.
Anne Reynolds, former Executive Director of the UW Center for Cooperatives
- 10:00-10:15am** **Refreshment Break**
- 10:15-12:30pm** **Cooperative Business Basics**
Financial structures: member investment, equity, patronage
Margaret Lund, Consultant, Co-opera
- 12:30-5:00pm** **Madison Co-op Tours**
Transportation Provided by the Union Cab Cooperative
- Just Coffee Cooperative**
Presentation by Rob McClure
- Isthmus Engineering & Manufacturing**
Presentation by Ole Olson
- Willy St. Cooperative**
Presentation by Kirsten Moore, Director of Cooperative Services, and Katie O'Connell-Jones, Owner Resources Coordinator
- 5:00-5:30pm** **Reflections on Tours**
- 6:30-9:00pm** **Gathering at Camp Tripalindee (The Graduate Rooftop)**



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Thursday April 19th

8:00-8:30am

Continental Breakfast in the Meeting Room

8:30-10:30am

Cooperative Development Ecosystem

Building a successful cooperative development ecosystem, meeting community needs, engaging ecosystem actors, initiating cooperative development projects, gathering community support

Alex Stone

10:30am-11:00am

Break

11:00-12:30pm

Case Study: Center for Family Life and Its Role in Building the NYC Cooperative Ecosystem

Maru Bautista, Executive Director, Center for Family Life

12:30-1:00pm

Lunch at Memorial Union

1:00-1:30pm

Next Steps and Wrap-Up

Building and maintain connections, education opportunities, evaluation

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